

DEVELOPMENT SERVICES

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CONTACT INFORMATION

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ENGAGEMENT MODELS

- *Strategic Advisory (Monthly Retainer)*
- *Project-Based Consulting*
- *Fractional Executive Services*
- *Workshop Facilitation*
- *Interim Leadership Roles*
- *Board Advisory Services*

Available for remote
and on-site development
projects

ABOUT ME

I am a technological philosopher, mythologist, and futurist who bridges vision with execution. With more than two decades of experience across startups, publishing, aerospace initiatives, and creative industries, I specialize in transforming ideas into scalable realities. As a proven futurist working with think tanks, policy organizations, and technology leaders, I focus on innovation that keeps the human at the center—exploring the stories we tell ourselves about our future. From my upcoming Macmillan publication *Soul and the Machine* on AI and Depth Psychology to my role as Creative Director of the DARPA-seeded 100 Year Starship initiative, my work is rooted in storytelling, strategic clarity, and ethical foresight, empowering founders and teams to grow with purpose while navigating an increasingly complex technological landscape.

CORE DEVELOPMENT SERVICES

Web Development & Digital Platform Creation

End-to-end website and application development creating responsive, scalable digital platforms that anchor your business online. Expertise includes custom web development, responsive design, e-commerce integration, and enterprise-level architecture. Proven track record includes designing and developing websites for major organizations and managing complex digital transformations.

AI Strategy & Integration

Practical AI adoption frameworks and implementation services backed by extensive experience integrating generative AI into organizational workflows. Services include AI assessment, automation strategy, custom AI tool development, and emerging technology evaluation. Specializes in ethical AI implementation that builds competitive advantage while maintaining regulatory compliance.

Brand Identity & Visual Design

Comprehensive visual identity development including logo design, brand guidelines, marketing collateral, and cohesive visual systems. Combines storytelling expertise with design excellence to create brands that resonate with target audiences and establish market credibility from day one.



Video/Audio Production & Multimedia

Content

Professional multimedia content creation using Pro Tools and Adobe Creative Suite. Services include video production, audio engineering, podcast development, promotional content, and educational media. Expert in creating compelling content that drives engagement and supports marketing objectives.

Educational Platform & Course

Development

Custom learning management systems, interactive educational platforms, and comprehensive online course development. Specializes in creating engaging learning experiences that expand customer reach and generate recurring revenue streams for businesses.

Event Design & Virtual Experience Creation

Large-scale event planning and execution including online conferences, hybrid events, webinars, and digital experiences. Drawing from experience coordinating international programs and managing complex multi-stakeholder events that build community and drive business objectives.

ADVANCED TECHNICAL SOLUTIONS

Database Architecture & Analytics Implementation

Scalable database design, business intelligence setup, and analytics dashboard creation. Includes data strategy consulting, reporting automation, and performance monitoring systems that support decision-making and investor due diligence requirements.

Content Management & Publishing Systems

End-to-end publishing support including editing, layout design, distribution strategy, and content management system development. Expertise spans books, journals, digital publications, and branded content that establishes thought leadership and market authority.

API Development & System Integration

Custom API development, third-party integrations, and enterprise software connectivity. Specializes in CRM integration, payment processing, marketing automation, and creating seamless workflows that improve operational efficiency and customer experience.

Cloud Infrastructure & Deployment

Cloud migration strategy, infrastructure planning, and scalable deployment solutions. Expertise with major cloud platforms focusing on cost-effective, secure, and scalable infrastructure that grows with your business while maintaining optimal performance.

SPECIALIZED TECHNOLOGY CONSULTING

Startup Software & Development Strategy

Comprehensive technology guidance for early-stage startups including architecture planning, development team coordination, vendor selection, and technical roadmap creation. Proven experience helping startups like AuthIn identify target markets, refine product strategy, and optimize development approaches - methodologies applicable across industries including medical technology, fintech, and enterprise software. Investor Documentation & Technical Due Diligence Professional data room construction, technical documentation, and investor-ready presentations. Services include code audits, architecture reviews, scalability assessments, and creating technical materials that communicate value to both technical and non-technical stakeholders.

Product MVP Development & Project Management

Strategic product development from ideation through launch including feature prioritization, agile methodology implementation, user feedback integration, and cross-functional team coordination. Ensures rapid time-to-market while maintaining quality and scalability.

Future-Forward Technology Assessment

Emerging technology evaluation, trend analysis, and strategic technology adoption planning. Helps organizations anticipate technological shifts, evaluate new opportunities, and implement innovations that provide sustainable competitive advantages.