

CONSULTATION SERVICES

Jason D. Batt, Ph.D.

CONTACT INFORMATION

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ENGAGEMENT MODELS

- *Strategic Advisory (Monthly Retainer)*
- *Project-Based Consulting*
- *Fractional Executive Services*
- *Workshop Facilitation*
- *Interim Leadership Roles*
- *Board Advisory Services*

Available for remote and on-site development projects

Strategic Leadership & Growth Consulting for Startups

TRANSFORMING VISION INTO SUSTAINABLE GROWTH THROUGH PROVEN STRATEGY

I am a technological philosopher, mythologist, and futurist who bridges vision with execution. With more than two decades of experience across startups, publishing, aerospace initiatives, and creative industries, I specialize in transforming ideas into scalable realities. As a proven futurist working with think tanks, policy organizations, and technology leaders, I focus on innovation that keeps the human at the center—exploring the stories we tell ourselves about our future.

With demonstrated success as COO managing \$16M annual budgets and \$77M in assets for a community-based nonprofit, Creative Director for the DARPA-seeded 100 Year Starship initiative, and Co-Founder of multiple successful ventures, I offer strategic consulting that transforms startup vision into executable growth strategies. My Ph.D. in Mythological Studies, combined with extensive experience in organizational leadership, publishing, aerospace initiatives, and creative industries, provides startups with both the strategic framework and cultural insight needed to achieve sustainable growth while maintaining purpose and authenticity.

STRATEGIC FOUNDATION & VISION DEVELOPMENT

Vision & Strategy Alignment

I help you define clear strategic roadmaps that align purpose with execution, drawing from my experience coordinating complex organizational initiatives and multi-disciplinary teams. Together we'll develop OKRs, milestone planning, and accountability systems that ensure your daily operations build toward long-term vision and market opportunities.

Brand Strategy & Narrative Development

Using StoryBrand methodology expertise, I create compelling brand narratives that drive customer engagement and investor interest. I combine deep storytelling knowledge with business acumen to position your company with clear, authentic stories that differentiate in competitive markets and build lasting customer relationships.



Organizational Development & Leadership

I provide startup-specific organizational design including team structure, role definition, hiring strategies, and leadership development. Drawing from experience scaling organizations from startup phase through growth stages, I help you build resilient cultures that support rapid expansion while maintaining operational effectiveness and employee engagement.

Innovation & Technology Strategy

I guide strategic technology adoption including AI integration, blockchain implementation, and emerging technology assessment. My frameworks for responsible innovation help you build competitive advantage while managing risk and ensuring ethical implementation across all organizational functions.

BUSINESS DEVELOPMENT & GROWTH ACCELERATION

Go-to-Market Strategy & Customer Development

I develop comprehensive market entry planning including customer acquisition strategies, partnership development, and competitive positioning. Drawing from my experience helping startups identify optimal target markets and refine value propositions, I provide approaches applicable across industries from medical technology to enterprise software.

Marketing & Content Strategy

I provide strategic marketing consulting including content development, thought leadership positioning, and audience building. Leveraging my extensive publishing experience and track record with major technology companies, I create marketing approaches that establish market credibility while driving measurable lead generation and customer acquisition.

Partnership & Ecosystem Development

I identify and develop strategic partnerships leveraging my extensive professional network spanning technology, aerospace, defense, academic, and creative sectors. My services include channel strategy development, joint venture structuring, and corporate partnership negotiation that expands your reach and resources.

Digital Marketing & Community Building

I develop comprehensive digital presence strategies including social media strategy, online community building, and digital campaign management. I specialize in creating engaged communities around brands that drive sustainable growth and customer loyalty while supporting business development objectives.

INVESTOR PREPARATION & FUNDING STRATEGY

Investor Preparation & Fundraising Support

I provide comprehensive investor readiness consulting including pitch development, financial modeling support, and professional data room construction. Drawing from my experience with multiple funding rounds and angel investor perspective, I help you create compelling investment narratives and documentation that resonate with potential funders.

Business Model Development & Validation

I design strategic business models using lean startup principles combined with traditional planning expertise. My approach includes market validation methodologies, revenue model optimization, competitive analysis, and go-to-market strategy that minimizes risk while maximizing learning and market fit discovery.

Financial Planning & Budget Management

I provide strategic financial planning and budget development drawing from my experience managing multi-million dollar organizational budgets. My services include cash flow planning, scenario modeling, cost optimization, and financial reporting systems that support both operational management and investor communications.

SPECIALIZED STRATEGIC CONSULTING

Think Tank & Policy Strategy

I offer strategic consulting for organizations requiring government relations, policy development, or academic partnerships. My experience with think tanks, policy organizations, and government initiatives provides expertise in navigating complex stakeholder environments and regulatory landscapes.

Creative Industries & Publishing Strategy

I provide comprehensive consulting for creative ventures including publishing strategy, content development, intellectual property management, and creative project coordination. My expertise spans traditional publishing, digital content, and multimedia production with proven track record across multiple creative industries.

Aerospace & Deep Technology Consulting

I offer specialized strategic consulting for space technology, defense technology, and deep science ventures. My experience as Creative Director of NASA & DARPA-seeded initiative and work with space policy organizations provides unique insight into technology commercialization, government markets, and emerging aerospace opportunities.

Workshop Facilitation & Team Development

I design and facilitate custom workshops on topics including strategic planning, innovation methodology, storytelling, and organizational development. My transformative learning experiences align teams, build capabilities, and accelerate organizational development and strategic execution.

Corporate Leadership Events & Signature Workshops

I design and facilitate executive leadership events and specialized corporate workshops. My signature offerings include “How to Think Like a Science Fiction Writer: Applying the Insights of Futurism to All Aspects of the Startup” and “StoryBrand: Discovering Your Startup’s Story.” These intensive sessions combine futurist thinking with practical business strategy, helping leadership teams envision and navigate complex futures while building compelling narratives that drive organizational alignment and market positioning.
